



## What is PriceMe ?

**PriceMe** is an effective sales channel delivering ready-to-buy shoppers to your online and physical store. We aggregate and display online merchant's products and prices, so shoppers can compare prices, inform themselves by reading our large library of product reviews and to find out more about your products and store before they buy.

A growing community of shoppers visit our site each day to carry out their pre-purchase searches, with large numbers clicking through to our merchant's online stores to purchase products directly. They enjoy and appreciate the convenience of doing their comparison shopping in one place before they buy.

As a marketing channel, **PriceMe** enables you to build your brand and profile as well as promote your products to a large audience of informed and ready-to-buy shoppers \*

## How does PriceMe work ?

We've made it easy to list your products on **PriceMe** and to start driving qualified traffic to your site. All we require from you is an automated product feed-file or we can supply you with a plugin so you can generate a feed file from your website. We display a photo of each product with a brief description and its price and your logo in a standard format. When a shopper clicks on the "Visit Shop" button, they automatically redirect to the product page on your website to purchase or browse further.

\*According to Forrester Research, 55% of online shoppers are influenced by comparison shopping sites such as **PriceMe**

## What does it cost to list on PriceMe ?

We normally charge merchants a small referral fee each time a shopper clicks on your “Visit Shop” button and redirects from [PriceMe](#) to a product page on your website. However, we will list your products at no cost for a limited time, to enable you to evaluate our effectiveness as a customer-acquisition channel.

There are no costs to set up an account with [PriceMe](#) and there are no contracts.

## Why should I list on PriceMe ?

A wide range of merchants selling consumer electronics, appliances, whiteware, mobile phones, digital cameras etc are all enjoying the benefits of receiving quality traffic from [PriceMe](#) to their online stores, with measurably higher conversion rates than other channels.

Studies by comScore, BIGResearch and Yahoo! have found that between 80%-94% of consumers research online prior to purchasing products online or in store. You can't afford to not be seen where they are looking.

Join [PriceMe](#) now, and start seeing increased traffic to your online store with measurable ROI.

## How can I get started ?

You can find more information on how [PriceMe](#) works and how to get started by visiting the Retailer Center page at the bottom of the homepage on PriceMe or by emailing [support@priceme.com](mailto:support@priceme.com)

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